

COURSE OUTLINE

GENERAL

SCHOOL	SCHOOL OF HUMANITIES AND SOCIAL SCIENCES		
ACADEMIC UNIT	HISTORY -ARCHAEOLOGY		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	YAR403	SEMESTER	4
COURSE TITLE	INTRODUCTION TO CULTURAL HERITAGE MANAGEMENT		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
LECTURES	3	5	
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>		5	
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	GENERAL BACKGROUND		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	GREEK		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)			

LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

The aim of this module is to introduce students to the concept of cultural heritage and the field of cultural heritage management by providing a historical overview of the field from a global, European and national perspective and familiarise them with the key players (UNESCO, ICOMOS, Greek Ministry of Culture etc). Then the intention is by exploring the international and national legal framework for the protection of cultural heritage, discussing the key issues surrounding the safeguarding and promotion of cultural resources and finally examining the role and contribution of tools and ideas borrowed from the fields of Finance, Business Administration, Marketing and Communication, to advance students' knowledge in cultural heritage management.

Upon successful completion of the course the students will:

- acquire basic knowledge of cultural heritage management's historical development, function and basic percepts.
- to be acquainted with national and international laws for the protection of cultural heritage.
- develop a comprehensive understanding of the principles and practice of cultural heritage management as -well as be acquainted with tools and ideas borrowed from the fields of Business Management and Marketing.
- be acquainted with principles and practice of heritage conservation.
- be acquainted with current issues in the field concerning the protection and presentation of cultural heritage.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology

Project planning and management

Respect for difference and multiculturalism

Adapting to new situations

Respect for the natural environment

Decision-making

Showing social, professional and ethical responsibility and sensitivity to gender issues

Working independently

Criticism and self-criticism

Team work

Production of free, creative and inductive thinking

<i>Working in an international environment</i>
<i>Working in an interdisciplinary environment</i>	<i>Others...</i>
<i>Production of new research ideas</i>

Team work

Working independently

Respect for difference and multiculturalism

Production of free, creative and inductive thinking

Search for, analysis and synthesis of data and information with the use of necessary technology.

Working in an interdisciplinary environment

SYLLABUS

- The field of cultural heritage management. History and Development
- The Past and its protection
- Categories of Cultural Heritage
- National and International Organisations involved in cultural heritage management
- Greek and international law for the safeguarding of cultural heritage
- Introduction to tools and ideas borrowed from the field of Business and Marketing
- Restoration and Conservation of archaeological sites
- Issues of protection and promotion of cultural heritage

TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Face-to-Face	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	-Use of ICT in teaching and communication with students -e-class platform -use of audiovisual materials in teaching -documentary/videos	
TEACHING METHODS <i>The manner and methods of teaching are described in detail.</i> <i>Lectures, seminars, laboratory practice, fieldwork, study and analysis</i>	Activity	Semester workload
	Lectures	50
	Seminars	10

<p><i>of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	Educational Visits/group projects	15
	Essay Writing	22
	Exams	3
	Course total	100

<p>STUDENT PERFORMANCE EVALUATION</p> <p><i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<p>I. Written Exams (100%):</p> <ul style="list-style-type: none"> - Open ended questions, -Problem solving -Short-answer questions <p>II. Essay Writing (optional) (+20%)</p> <p>Information on essay topic and deadline submission is uploaded on eclass.</p>
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

ATTACHED BIBLIOGRAPHY

<p>- <i>Suggested bibliography:</i></p> <p>Κράτος και μουσεία, Βουδούρη Δάφνη</p> <p>ΖΗΤΗΜΑΤΑ ΠΟΛΙΤΙΣΤΙΚΗΣ ΔΙΑΧΕΙΡΙΣΗΣ, ΓΙΩΡΓΟΣ Π. ΛΑΒΒΑΣ (a more comprehensive reading list and relative material is available on eclass)</p> <p>- <i>Related academic journals:</i></p>
